

**INAUGURATION CEREMONY**  
**FOR THE PROJECT FOR IMPROVEMENT OF**  
**TELEVISION BROADCASTING EQUIPMENT AND**  
**JAPANESE TELEVISION PROGRAMS**  
**TO THE MALAWI BROADCASTING CORPORATION**  
**(MBC)**

On Friday, 1<sup>st</sup> June 2018, Kae Yanagisawa, Ambassador of Japan to Malawi celebrated the inauguration of TV equipment and Japanese television programs at the Malawi Broadcasting Corporation (MBC).

In February 2017, the Government of Japan and the Government of Malawi signed Exchange of Notes followed by the signing of Grant Agreement between Japan International Cooperation Agency and MBC for the implementation of the Project for Improvement of Television Broadcasting Equipment and Japanese Television Programs to the Malawi Broadcasting Corporation (MBC).

Japan provided a grant amounting up to **71, 200, 000 Japanese Yen (equivalent to 643, 877.74 USD at current rate)** under the Cultural Grant Assistance scheme. This grant facilitated the procurement of the TV equipment, Japanese educative TV programs in Agriculture, Healthcare, Mathematics and Science among the list.

Speaking during the event, Ambassador Yanagisawa anticipated that the newly procured TV equipment would enhance the efficiency of MBC in program development and improve MBC's capabilities in producing timely, accurate, quality and impartial information to the public. Most importantly she hoped that MBC shall use the equipment to provide guidance for peaceful, free and fair elections in the upcoming 2019 Tripartite Elections.

She was also hopeful that the TV programs would benefit the general public particularly increase the mathematics and science knowledge base among boys and girls as well as inspire, motivate and enhance innovative capabilities among local entrepreneurs.

## Inauguration ceremony in pictures



Sub-control room: Honourable Minister Dausi and Ambassador Yanagisawa



A newly purchased mike and camera



VIP seats at the ceremony: (from left) Ambassador Yanagisawa, JICA Chief Representative Mr. Kito, JICA Official Mr. Akatsuka



Toast after speeches: (from right) Ambassador Yanagisawa, Honourable Minister Dausi, MBC CEO, JICA Chief Representative Mr. Kito



Group Photo



Tablet for celebrating the newly established TV studio